



SWFL CHILDREN'S CHARITIES
KINDLY REQUESTS YOUR PARTICIPATION AT THE
2024 SOUTHWEST FLORIDA
WINE & FOOD FEST
January 19th & 20th, 2024

A MESSAGE TO OUR SPONSORS

The Trustees of SWFL Children's Charities, Inc. would be honored if you would align your company with our exclusive **2024 Southwest Florida Wine & Food Fest**. Your support will enable the underwriting of the event and we will recognize that through spectacular exposure from now until well after the event. At the conclusion of the event, we will provide you with a fulfillment report for you to see all of the great ways your company was included throughout the event and easily share it with others. The renowned and prestigious festival will feature uniquely themed Chef Vintner Dinners on Friday, January 19, 2024, held at private homes throughout Southwest Florida. The Grand Tasting & Live Auction will be held on Saturday, January 20, 2024, at Suncoast Arena on the Fort Myers campus of Florida SouthWestern State College.

Now in its' 16th year, this premier fundraising event provides the opportunity to showcase your business to some of the country's most prominent and influential individuals by supporting our cause. Our attendees are sophisticated consumers of luxury goods and services. Since 2009, the Southwest Florida Wine & Food Fest has donated over **\$27 million for three primary beneficiaries**: Golisano Children's Hospital of Southwest Florida, and scholarships for local students majoring in health sciences to Florida Gulf Coast University and Florida SouthWestern State College. Funds raised have profound impact on children in Southwest Florida. We encourage you to view several compelling videos that showcase our tremendous impact at <https://swflwinefest.org/beneficiaries>. As always, a major portion of the funds raised go to Golisano Children's Hospital to support and enhance pediatric healthcare in our region.

In 2016, Wine Spectator ranked the Southwest Florida Wine & Food Fest as the fifth most successful charitable wine auction in the country. Your partnership is of vital importance in making this event a success and in changing the lives of Southwest Florida children. We would be delighted to have your support. Enclosed please find the Sponsorship Levels and Participation Form that are available. Please review and complete at your earliest convenience so that we may recognize your generosity appropriately.

Thank you again for helping to make 2024 another life-changing year for children in our community.

Sincerely,

Edward Bell, President

Heidi Davis, Executive Director





GRAND CRU SPONSORSHIP \$50,000

- Your company recognized as top sponsor throughout publicity of event including your company logo prominently displayed on most event materials
- Eight (8) weekend tickets including the Friday night Chef Vintner Dinner and Saturday Grand Tasting & Live Auction plus four (4) additional tickets to the Grand Tasting & Live Auction
- Logo on wine charms attached to all guest wine glasses
- Logo placement on the printed invitation mailed to prospective guests
- Logo placement on ALL print media ads
- Logo placement with the major event sponsors in the front of the official auction catalog
- Full page ad in the official event program/auction catalog
- Recognition during the live auction by event emcee and/or auctioneer
- Logo on rotating screens inside the tent during the Live Auction
- Logo in all SWFL Children's Charities e-newsletters and E-Blast to 3,000 contacts specifically about your company
- One featured article in an E-Newsletter leading up to main event
- Three dedicated social media posts with your company logo or photo of choice between October 2023 thru January 2024
- Opportunity to place item of value in guest take-away bag (To be approved by SWFLCC)
- Logo placement on www.SWFLWineFest.org with sponsors on several pages of the website that links to company URL of choice.
- Invitation for two (2) and recognition at Trustee Social leading up to the main event





CHILD ART SPONSORSHIP \$35,000

- Your company logo featured as official Child Art Sponsor throughout publicity including video produced specifically for Child Artist program
- Opportunity for you and a guest to be part of the child art program and present the child artist program
- Your company recognized as top sponsor throughout publicity of event including your company logo prominently displayed on most event materials
- Six (6) weekend tickets including the Friday night Chef Vintner Dinner and Saturday Grand Tasting & Live Auction plus two (2) additional tickets to the Grand Tasting & Live Auction
- Logo placement on ALL print media ads
- Logo placement with the major event sponsors in the front of the official auction catalog
- Half page ad in the official event program/auction catalog
- Recognition during the live auction by event emcee and/or auctioneer
- Logo on rotating screens inside the tent during the Live Auction
- Logo in all SWFL Children's Charities e-newsletters and E-Blast to 3,000 contacts specifically about your company
- One featured article in an E-Newsletter leading up to main event
- Two dedicated social media posts with your company logo or photo of choice between October 2023 thru January 2024
- Opportunity to place item of value in guest take-away bag (To be approved by SWFLCC)
- Logo placement on www.SWFLWineFest.org with sponsors on several pages of the website that links to company URL of choice.
- Invitation for two (2) and recognition at Trustee Social leading up to the main event





VINTAGE SPONSORSHIP \$25,000

- Four (4) weekend tickets including the Friday night Chef Vintner Dinner and Saturday Grand Tasting & Live Auction
- Logo placement on the printed invitation mailed to prospective guests
- Logo placement on ALL print media ads
- Logo placement with the major event sponsors in the front of the official auction catalog
- Half page ad in the official event program/auction catalog
- Recognition during the live auction by event emcee and/or auctioneer
- Logo on rotating screens inside the tent during the Live Auction
- Logo in all SWFL Children's Charities e-newsletters and E-Blast to 3,000 contacts specifically about your company
- One featured article in an E-Newsletter leading up to main event
- Two dedicated social media posts with your company logo or photo of choice between October 2023 thru January 2024
- Opportunity to place item of value in guest take-away bag (To be approved by SWFLCC)
- Logo placement on www.SWFLWineFest.org with sponsors on several pages of the website that links to company URL of choice.
- Invitation for two (2) and recognition at Trustee Social leading up to the main event





TASTEVIN SPONSORSHIP \$15,000

- Two (2) weekend tickets including the Friday night Chef Vintner Dinner and Saturday Grand Tasting & Live Auction
- Logo placement on the printed invitation mailed to prospective guests
- Logo placement on ALL print media ads
- Logo placement with the major event sponsors in the front of the official auction catalog
- Quarter page ad in the official event program/auction catalog
- Recognition during the live auction by event emcee and/or auctioneer
- Logo on rotating screens inside the tent during the Live Auction
- Logo in all SWFL Children's Charities e-newsletters and E-Blast to 3,000 contacts specifically about your company
- Dedicated social media post with your company logo or photo of choice between October 2023 thru January 2024
- Opportunity to place item of value in guest take-away bag (To be approved by SWFLCC)
- Logo placement on www.SWFLWineFest.org with sponsors on several pages of the website that links to company URL of choice.
- Invitation for two (2) and recognition at Trustee Social leading up to the main event





HARVEST SPONSORSHIP \$10,000

- Two (2) tickets including the Saturday Grand Tasting & Live Auction
- Logo placement on the printed invitation mailed to prospective guests
- Logo placement with the major event sponsors in the front of the official auction catalog
- Quarter page ad in the official event program/auction catalog
- Logo recognition at the bar during the Live Auction
- Logo in all SWFL Children's Charities e-newsletters and E-Blast to 3,000 contacts specifically about your company
- Dedicated social media post with your company logo or photo of choice between October 2023 thru January 2024
- Opportunity to place item of value in guest take-away bag (To be approved by SWFLCC)
- Logo placement on www.SWFLWineFest.org with sponsors on several pages of the website that links to company URL of choice.



POP & POUR SPONSORSHIP \$5,000

- Exclusive sponsor for one Trustee Social event* including invitation for two (2) and recognition leading up to the main event
- Logo inclusion on Trustee Social event
- Opportunity to address attendees for 1 minute

**Limited opportunities & date specific*

SOLD OUT!

Want to sponsor an auction item?

Maybe you have a cool experience like a private dining room with a special chef or access to a condo on the other coast or in another State that would make a great travel experience. Let's talk! Call Heidi at 239.433.4260

SWFL
Children's
Charities, Inc.

2024 SOUTHWEST FLORIDA WINE & FOOD FEST SPONSORSHIP AGREEMENT

Company Name: _____
Mailing Address: _____
City, ST Zip Code: _____
Contact Person: _____
Business Phone: _____
Cell Phone: _____
Email Address: _____
Website: _____
Exact Name to Appear
in Print: _____

SPONSORSHIP LEVEL

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$50,000 |
| <input type="checkbox"/> Child Art Sponsor | \$35,000 |
| <input type="checkbox"/> Vintage Sponsor | \$25,000 |
| <input type="checkbox"/> Tastevin Sponsor | \$15,000 |
| <input type="checkbox"/> Harvest Sponsor | \$10,000 |
| <input type="checkbox"/> Pop & Pour Sponsor | \$5,000 |

PAYMENT OPTION

- ☐ Enclosed is a check payable to SWFL Children's Charities for \$ _____
- ☐ Please send an invoice to the address listed above. *(Total amount due by January 5, 2024)*

SIGNATURE: _____ DATE: _____

Please return this form by mail to SWFL Children's Charities at 2031 Jackson St., Suite 110, Fort Myers, FL 33901 or email info@swflwinefest.org. Please email your company's logo in vectored .eps format as soon as possible.

For questions, call 239.433.4260, email info@swflwinefest.org or visit www.swflwinefest.org.



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